

**QUESTIONNAIRE: Zip Code and Preference**

- Please indicate the Zip Code in which you reside \_\_\_\_\_
- About how often do you come downtown? (circle)
  - Almost never
  - Several times a year
  - Once a month
  - Once a week
  - 3 times week
  - 5 days a week or more
- Where else did or will you go while you are in town today?
- **On the back**, please list the stores and services or types of stores and services (or even names of stores/services, i.e.; “Dunkin Donuts” or “H & R Block”) that are missing downtown that you would like to see? (Please be specific.)

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